



CITY BREW
EST. **TOURS** 2008

READ ME FIRST



12 Beers



of Christmas

BEER TASTING GUIDE

DEC. 25 – JAN. 5

WHAT TO EXPECT

Merry Christmas! The box in front of you is filled with 12 craft beers from some of our favorite breweries across the country.

On each of the traditional 12 Days of Christmas, open a new perforated window to reveal that day's beer. You're also invited to join live virtual tastings on **Day 2 (12/26)** and **Day 12 (1/5)** to explore that evening's selection in more depth.

Use this booklet to find links to beer tasting notes. We encourage you to rate each beer. You will also discover useful tools like our beer glossary, tasting wheel, and more to make the most of your 12 Beers of Christmas experience.

Cheers!

City Brew Tours



JOIN OUR VIRTUAL BEER TASTINGS

At 8:30 pm EST on Day 2 (12/26) and Day 12 (1/5), we'll go live online for two nights of virtual beer tastings. We will appraise that night's brew, dive into its history and answer any of your burning beer questions with special guests.

What to Expect

Our fabulous hosts will lead you through a spirited beer tasting and discussion with brewery owners, and our own expert team. Join us in the chat or just sit back and sip along.

How to Watch

Scan the QR code below with your phone's camera or visit us at www.citybrewtours.com/christmas24



Day 1



My Rating

_____ /5

www.citybrewtours.com/christmas24/day1

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: _____ %

Day 2



My Rating

_____ /5

www.citybrewtours.com/christmas24/day2

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: _____ %

Day 3



My Rating

_____ /5

www.citybrewtours.com/christmas24/day3

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: _____ %

Night 4



www.citybrewtours.com/christmas24/day4

My Rating

_____ /5

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: _____ %

Night 5



www.citybrewtours.com/christmas24/day5

My Rating

_____ /5

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: _____ %

Night 6



www.citybrewtours.com/christmas24/day6

My Rating

_____ /5

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: _____ %

Night 7



www.citybrewtours.com/christmas24/day7

My Rating

_____ /5

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: _____ %

Night 8



www.citybrewtours.com/christmas24/day8

My Rating

_____ /5

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: _____ %

Night 9



www.citybrewtours.com/christmas24/day9

My Rating

_____ /5

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: _____ %

Day 10



www.citybrewtours.com/christmas24/day10

My Rating

_____ /5

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: _____ %

Day 11



www.citybrewtours.com/christmas24/day11

My Rating

_____ /5

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: _____ %

Day 12



www.citybrewtours.com/christmas24/day12



My Rating

_____ /5

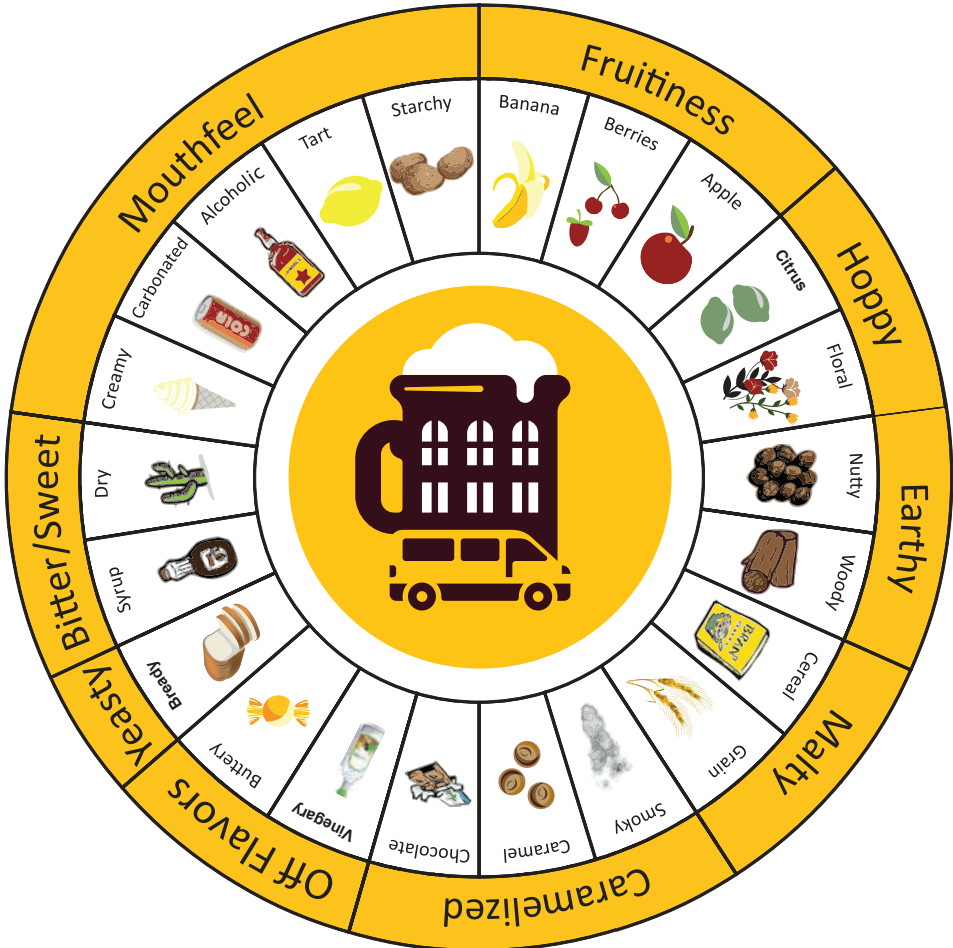
Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: _____ %

THE BEER TASTING WHEEL



CRAFT BEER CHEAT SHEET

Malt - Barley that has undergone the malting process, where grains are steeped and then kiln dried

Hops - The flower of the *Humulus lupulus* plant that provides bitterness, flavor, and aromatics to beer

Ale - Beer that is made with a top-fermenting yeast (i.e. Amber, IPA, Stout)

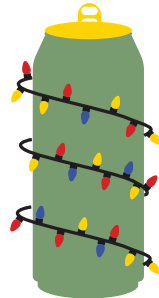
Lager - Beer that is made with a bottom-fermenting yeast (i.e. Pilsner, Bock, Dunkel)

Style Guideline - A set of parameters and flavors a beer should contain to be recognized and judged for its quality by organizations like the BJCP (Beer Judge Certification Program)

ABV - Alcohol By Volume

IBU - International Bitterness Units, a measurement of the bitterness imparted by hops in a beer

SRM - Standard Reference Method, measurement of the color of a beer
Straw (Pale) = 1, Black > 30



HOLIDAY FOOD & BEER PAIRINGS

In the spirit of Christmas, here's a quick guide to pairing some of our favorite holiday foods with beer. Don't go looking just yet, but you might find a couple of these beer styles in the box!

Baked Brie - This warm, gooey Christmas party favorite is one of the few foods that can handle a Belgian Strong Ale. In turn, it will cut through the fat, cleansing your palette for the next bite!

Oysters - Next time you're at an oyster roast, choose a stout with a bit more sweetness than is typical of the style. That maltiness will balance out the oysters' saltiness in a mind-blowing way.

Turkey & Stuffing - It's hard to pair an entire meal with a single style of beer, but you can confidently enjoy herb-heavy dishes with something a bit funky, like a saison.

Ginger Bread - Pair this spicy dessert with a malty Munich Dunkel. Dunkels have enough heft to handle ginger bread's spice and enough sweetness to carry a dessert course.

Eggnog - This is more of a mixing than a pairing, but it's a good one! Choose a strong, spiced Christmas ale or rich stout and mix equal parts beer and eggnog.



CITY BREW
EST. **TOURS** 2008

BEER CLUB

**8 unique
beers from
top breweries.**



**Interactive
live stream.**

**A new region
each month.**

SHOP.CITYBREWTOURS.COM

15% Off Your First Box with code **HOLIDAYBOX24**

WHO WE ARE

We are homebrewers. We are Cicerones. We are bartenders. We are beer aficionados. We are City Brew Tours, a team of people who really, really love beer.

Creating our Holiday Craft Beer Boxes has been a labor of love for our team. Our goal is to give our fellow beer lovers a unique, educational and fun experience that fosters community regardless of physical distance. We're thrilled to have you along on this journey, and we'll see you at our virtual tastings!

In the mean time, check out all we have to offer at **CITYBREWTOURS.COM** & save 10% off your first public tour!

Cheers,
The City Brew Tours Team



CITY BREW
EST. **TOURS** 2008

10% Off
All Public City Brew Tours

BEERTOUR10

Use code at checkout